



**DARJW9**

# **LIVE DREAM PLAN**

## **DISCLAIMER :**

This is not intended to be an all-inclusive list of policies and procedures of our Company; however, it is a guide to help answer the most commonly asked questions and sets forth the guidelines under which the Company operates. The Company reserves the right to change any terms or provisions at any time. Please refer to our Company Policies and procedures in effect or as amended from time to time and comply with applicable laws, regulations and policies wherever you operate.



A Company led by products  
and promoted by people & loved by planet.



# DARJUW9





## OUR PRODUCT CERTIFICATIONS







#### OUR PRODUCT'S CERTIFICATIONS



Manufactured in **HACCP** & **USFDA** Registered Facility



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# Herbs & Hills

The Anatomy  
Of Organic  
Skincare



## OUR PRODUCT CERTIFICATIONS









# rjuv9<sup>TM</sup>







# ROOTIN<sup>TM</sup>



## OUR PRODUCT'S CERTIFICATIONS



Manufactured in **HACCP** & **USFDA** Registered Facility

# Introduction

A person above the age of 18 years on the date of enrolment with eligibility to enter into a business contract can enrol/register/sign up with Darjuv9 as a "Direct Seller" (also known as Distributor, Associate, Independent business owner, Consultant, Networker, Member, Advisor, Independent business associate, Affiliate, Independent Representative, Agent, etc.) through a legally enforceable agreement (as an "independent contractor") to undertake direct selling business on principal to principal basis for purchasing the goods at a discount for self-consumption and/or an opportunity to earn income by retailing goods and/or by helping others enrol and retail the goods. A direct seller may be a consumer/user, a customer/purchaser/buyer, or a reseller or all three. There is no cost involved in joining. In addition, all new joiners get a cooling-off period of 90 days from the date of joining. Should you decide to exit the business during this period, you will be eligible to return and get a full refund for the products purchased from Darjuv9 as per the refund policy.

The "Direct Seller" is advised to carefully read and understand the Company Policies regarding prices, terms of payment, return, exchange, refund policy, return policy, terms of guarantee and grievance redressal mechanism; and also, the Consumer Protection (Direct Selling) Rules 2021 and relevant State Guidelines whether in force or enacted later. The "Direct Seller" must thoroughly understand the products, Marketing & Compensation Plan and provide accurate and complete information about the Company and its products to any prospect.

Darjuv9's Live Dream plan offers a great income potential solely based on selling the products provided by the Company. Direct Sellers are entitled to earn compensation for selling the products by themselves and their organization, per the terms and conditions clearly stated in the Darjuv9 Live Dream Plan. Please note that the commission is solely linked to the sales volume of the products and not to recruiting new people. However, sponsoring new associates is an integral part of the business.





# Client Creation Income

## Client Creation Income

### **Earn 5%–30% Retail Profit**

Independent distributors have the privilege of earning 5%-30% Retail selling profit of Darjuv9 products to the consumers through various channels, such as a person, agents, websites or social media sites.



# Retailer Club Bonus

If a distributor does a self purchase of 3000 B.V. and above consecutively for three months he/she is entitled for Retailer club bonus from next month onwards.

## 6% of Company B.V. Turnover

- 1 retailer club point = 3000 B.V. self purchase during a business month
- For Example :  
3000 B.V. = 1 Point  
6000 B.V. = 2 Points and so on.

1 retailer club point value = 6% of company B.V. turnover/ Total number of points collected in the same month.

Retailer club bonus = Retailer club points collected × Retailer club point value.

Once after qualification, a person is entitle to take this bonus until he breaks the consecutive purchase for 3 Months.





# Super-retailer Club Bonus

If a distributor does a self-purchase of 6000 B.V. and above consecutively for three months he/she is entitled to Super Retailer club bonus from next month onwards.

## 4% of Company BV Turnover

- 1 Super retailer club point = 6000 B.V. self purchase during a business month.
- For Example :  
6000 B.V. = 1 Points  
12000 B.V. = 2 Points and so on.

1 Super retailer club point value = 4% of company B.V. turnover/ Total number of points collected in the same month.

1 Super retailer club point = 6000 B.V. self-purchase during a business month

Super retailer club bonus = Super retailer club points collected × Super retailer club point value.

Once after qualification, a person is entitle to take this bonus until he breaks the consecutive purchase for 3 Months.

\*If a distributor does a self-purchase of 12000 B.V. and above in very first month, he/she gets 2 Points of Retailer Club & 1 Point of Super-Retailer Club and also gets qualified for the first-level capping.



# Performance Bonus

## Match B.V... Catch Bonus

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### 28% of Company B.V. Turnover\*

Performance bonus is like a start up bonus for ongoing Darjuv9 entrepreneurs who receive 1 point of performance bonus in line with the matching of 3000 B.V. : 3000 B.V. on monthly basis. Under this fund bonus, maximum 30 bonus points can be collected in a month. After maintaining 30 bonus points atleast for 2 consecutive months. This bonus threshold maximizes upto 75 bonus points.

1 Performance Bonus Point = 3000 B.V. : 3000 B.V.

1 Performance Bonus Point value = 28% of Company B.V. Turnover in a month of PBP collected in a business month.

Performance Bonus = Performance bonus point value × Performance bonus points collected.





# Booster Performance Fund

## Accelerate Growth Unlock Rewards

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### 2% of Company B.V.\* Turnover

- To qualify Booster Performance Fund, the independent distributor needs to complete 3000 matching B.V. in a calendar month. This fund is completely dedicated to the individuals who qualifies the Performance Fund only.
- 1 point value = 2% of company B.V. turnover / Total numbers of DPF (Dedicated Performance Fund) points collected in a month.



Speed Up...  
Enjoy Life...

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## 10% of Company B.V.\* Turnover

15000 B.V. : 15000 B.V. = 1 point value and it increases in the same Multiples.

To qualify Two-Wheeler Fund, the independent distributor needs to complete 15000 matching B.V. in a month. Under this fund bonus maximum 20 points can be collected in a month. After maintaining 20 bonus points for atleast 2 consecutive months, this bonus threshold maximizes upto 50 bonus points. And on maintaining 50 bonus points consecutively for 3 months, then threshold maximizes upto 100 bonus points.

1 Point value = 10% of company B.V. turnover  
/ Total number of TWF collected in a month.

Two wheeler fund bonus = Total number of points received × fund point value.





## Work Around... Enjoy Together

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### 2% of Company B.V.\* Turnover

- To qualify Training support fund, the independent distributor needs to complete 15000 matching B.V. in a calendar month. This fund is completely dedicated to the individuals who qualifies the Training support fund only.
- 1 point value = 2% of company B.V. turnover / Total numbers of DTF points collected in a month.



## Feel Pride & Fly High...

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### 10% of Company B.V.\* Turnover

- 30000 B.V. : 30000 B.V. = 1 point and its increase in the same multiples.
- To qualify for the Four-Wheeler Fund, the independent distributor needs to complete 25,000 matching B.V. in a month. Additionally, the distributor must have a self-business volume of 500 BV.

Under this fund bonus, maximum 20 bonus points can be collected in a month. After maintaining 20 bonus points at least for 2 consecutive months, this bonus threshold maximizes up to 50 bonus points and when we do 50 bonus points consecutively for 2 months, then threshold maximizes up to 100 bonus points.

- 1 point value = 10% of company B.V. Turnover/Total numbers of FWF collected in a month.
- Four wheeler fund =  
Total number of bonus points received x fund point value.





# RTP (Residential Training Program) Fund

## Gain Fame & Experience Leisure

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### 2% of Company B.V.\* Turnover

- To qualify Residential Training Program Fund, the independent distributor needs to complete 30000 matching B.V. in a calendar month. This fund is completely dedicated to the individuals who qualifies the RTP fund only.
- 1 point value = 2% of company B.V. turnover / Total numbers of ITF points collected in a month.
- This fund shall not be released in the first qualifying month. It shall only be released when after qualifying you attends the training organised by the company at the head office or any such place as decided and intimated by the Management.



**Take ownership &  
Meet your dreams...**

## **10% of Company B.V.\* Turnover**

- 60000 B.V. : 60000 B.V. = 1 point and it increases in the same multiples.
- To qualify for the house fund, The Independent distributor needs to complete 60000 matching B.V. in a month. Under this fund bonus, maximum 20 points can be collected in a month. After maintaining 20 bonus points atleast for 2 consecutive months, this bonus threshold maximizes upto 50 bonus points and after maintaining 50 bonus points atleast for 2 consecutive months ; this bonus threshold maximizes upto 100 bonus points.
- 1 point value = 10% of company B.V. turnover/Total numbers of house fund points collected in a month.  
House fund = Total numbers of bonus points received × Fund point value.





## 2% of the Company Turnover.

- When a distributor is making a self-purchase of 1200 BV and his/her team does a business volume of 60,000:60,000 BV. He/she gets eligible for 1 point payment and
- when a distributor is making a self-purchase of 1200 BV and his/her team does a business volume of 1,20,000 : 1,20,000. He/she gets eligible for a 2-point payment. The allotment of this fund is 2% of the Company Turnover.
- Point Value Calculation =  
$$\frac{2\% \text{ of Company Turnover of B.V}}{\text{Number of Total points (i.e Points of Training \& Travel Fund)}}$$



# Leadership Bonus

## Lead the business... Excel the World

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### 10% of Company B.V.\* Turnover

- 2,40,000 B.V. : 2,40,000 B.V. = 1  
Leadership Bonus Point and it increases  
in the same multiple
- To qualify for this leadership fund, the  
independent distributor needs to  
complete 2,40,000 matching B.V.  
consecutively for 2 Months. This bonus  
threshold maximizes upto 50 bonus points.
- If a person consistently achieves 50 bonus  
points for two months then the bonus threshold  
gets upgraded to 100 bonus points.
- 1 Point Value = 10% of company B.V.  
Turnover/Total Number of leadership  
points collected in a month.
- Leadership Bonus = Total no. of bonus  
points received x Leadership bonus  
point value.





# President Club Bonus

## Feel Precision Enjoy Prosperity

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### 4% of the Company Turnover\*

- Darjuv9 Success Program rewards president club bonus to the key performers whose contribution is instrumental to the business growth and are considered as an valuable asset to the company.
- 27,00,000 B.V. : 27,00,000 B.V. = 1 President Club Bonus Point and it increases in the same multiple.
- 1 Point Value = 4% of the company monthly B.V. Turnover/Total Number of president club bonus points collected in a month.
- President club bonus : Total number of the bonus points recieved x President club bonus value.
- If one gets qualified in any month, he shall receive the bonus whenever he/she qualifies next.



# Mentorship Bonus

## Help others... To help yourself

10% of the sponsor line earning (6% of 1st Generation Earning + 4% of second generation earning)

To qualify for Mentorship Fund, one should have minimum matching of 15000 : 15000 B.V.

- Mentorship bonus is based upon the income earned by any distributor's first generation and the second generation sponsorline. Whereas, first generation is considered to be that distributor which has minimum qualification for TWF and similarly is the second generation.
- Mentorship Bonus is equal to 6% of income from first dynamic generation which includes income from (Performance Bonus + Two-Wheeler Bonus + Four-Wheeler + House Fund + President Club Bonus + Luxury Domestic Trip+ Luxury International Trip + Leadership Bonus + President Club Bonus )
- Additionally the same distributor gets the mentorship bonus equal to 4% of the payout generated through the same income heads (as mentioned above) earned from his/her second generation.





## Feel Rewarded Achieve More

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### 2% of the Company Turnover\*

2% Annual Bonus, Based on Yearly Volume

- Target: 5L : 5L Matching BV
- Bonus period: 1st June 2025 to 31st May 2026
- Based on yearly performance and volume achievement
- **Max Bonus: ₹12,00,000 (₹12 Lakh)**

Achieve the target and unlock a rewarding annual bonus of up to ₹12 Lakh based on your yearly performance.



## Cross Sponsoring

Company does not allow cross sponsoring. All the below mentioned acts will come under the preview of cross sponsoring.

- Sponsoring up an existing distributor from another group.
- Signing up the spouse when the husband is already a distributor and vice versa.
- Signing up under another sponsor without resigning from the earlier distributorship.
- Allowing someone else to use his or her distributorship to do business.
- If a unmarried son /daughter signs up under some other line of sponsorship than his/ her family and vice versa.

In this case the new distributorship id will be terminated.

## Course of action if cross sponsoring comes to the notice

- If cross sponsoring comes to notice within six months the new distributorship will be cancelled and the network under the new distributorship will be shifted to next line of sponsor.
- Where cross sponsoring comes to notice after six months then in such cases company will decide from which distributorship needs to be cancelled. The network under the cancelled distributorship will be shifted to the next higher distributor in the line of sponsorship.

If during the investigation it comes to light that one of the distributorship has been registered unethically without the consent of the distributor in all such cases distributorship placed unethically will be cancelled and any network under that distributorship Id will be shifted to next line of sponsorship. Company will also take strict action against distributor involved in the unethical sponsoring. Company reserves that right to take any action that it deems fit and the decision of the company will be considered final.

## Resignation/Succession of Distributorship

Any distributor who wishes to resign from his distributorship can do so by submitting an application. Receipt of acknowledgement of any such communication marks resignation of the distributorship. A distributor who has resigned can re register under any distributor after 180 days from the date on which his resignation came into effect. No claim with regard to previously build network will be entertained.

In case of death of a distributor the business will be transferred to the nominee or the guardian where the nominee is still a minor.





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## RANKS CHRONOLOGY



**STAR**  
25000 : 25000 BV



**SILVER**  
50000 : 50000 BV



**GOLD**  
100000 : 100000 BV



**PLATINUM**  
200000 : 200000 BV



**RUBY**  
500000 : 500000 BV



**SAPPHIRE**  
1000000 : 1000000 BV



**EMERALD**  
2500000 : 2500000 BV



**DIAMOND**  
1 Emerald : 1 Emerald



**EXECUTIVE  
DIAMOND**  
1 Diamond : 1 Diamond



**VICE  
PRESIDENT**  
1 Executive Diamond : 1 Executive Diamond



**PRESIDENT**  
1 Vice President : 1 Vice President

# A COMPANY LED BY PRODUCTS

## OUR BRANDS



# DARJUW9

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